

RESOLUTION NO. 2015-76

A RESOLUTION OF THE CITY COUNCIL REVIEWING AND ACCEPTING THE
ECONOMIC DEVELOPMENT COMMISSION FY 2014-15 ANNUAL REPORT

WHEREAS, Chapter 2.12 of the City of Marina Municipal Code requires each of the City's Commissions to prepare an annual report outlining Commission accomplishments/activity from the previous fiscal year and objectives for the coming fiscal year, and;

WHEREAS, the Economic Development Commission is a five (5) member advisory board appointed by the City Council to identify opportunities for economic development, advise on matters relating to economic development and initiate programs that facilitate and promote economic development that supports the quality of life of Marina residents, and;

WHEREAS, at the regular meeting of May 7, 2015, the Economic Development Commission adopted Resolution No. 2015-01 (EDC), approving submittal of the Economic Development Commission FY 2014-15 Annual Report to the City Council, and;

WHEREAS, the Economic Development Commission FY 2014-15 Annual Report is now being submitted to the City Council ("**EXHIBIT A**"). The EDC accomplishments/activity for FY 2014-15 are presented on pages 3-4 and objectives for FY 2015-16 are presented on pages 5-6, and;

WHEREAS, the Economic Development Commission retained the top six priority objectives for FY 2015-16 (page 5):

- Priority #1: Seek Federal/State funds for economic development.
- Priority#2: Seek federal funding for streetscape improvement along Reservation Road Corridor.
- Priority #3: Implement signage program to indicate special areas of the City.
- Priority #4: Pursue marketing or branding of the City of Marina.
- Priority #5: Visit all Marina based businesses to ascertain current status and needs.
- Priority #6: Strategically plan land resources for research & development, industrial and commercial uses at the Airport and Airport Business Park; Look for ways to promote development flexibility for the Airport Economic Development Area; Continue working with UCMBEST on the development and use of its land.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Marina does hereby review and accept the Economic Development Commission FY 2014-15 Annual Report.

PASSED AND ADOPTED by the City Council of the City of Marina at a regular meeting duly held on the 16th day of June, by the following vote:

AYES, COUNCIL MEMBERS: Amadeo, Brown, Morton, Delgado

NOES, COUNCIL MEMBERS: None

ABSTAIN, COUNCIL MEMBERS: None

ABSENT, COUNCIL MEMBERS: O'Connell

Bruce C. Delgado, Mayor

ATTEST:

Anita Flanagan, Deputy City Clerk

June 1, 2015

Item No. **8j(1)**

Honorable Mayor and Members
of the Marina City Council

City Council Meeting
of June 16, 2015

**CITY COUNCIL CONSIDER ADOPTING RESOLUTION NO. 2015-,
REVIEWING AND ACCEPTING THE ECONOMIC DEVELOPMENT
COMMISSION FY 2014-15 ANNUAL REPORT**

REQUEST:

It is requested that the City Council consider:

1. Adopting Resolution No. 2015-, reviewing and accepting the Economic Development Commission FY 2014-15 Annual Report.

BACKGROUND:

The Economic Development Commission is a five (5) member advisory board appointed by the City Council to identify opportunities for economic development, advise on matters relating to economic development and initiate programs that facilitate and promote economic development that supports the quality of life of Marina residents.

In accordance with Chapter 2.12 of the Municipal Code, each year it is the responsibility of the Economic Development Commission to provide the City Council with a report outlining Commission accomplishments/activity from the previous fiscal year and objectives for the coming fiscal year.

At the regular meeting of May 7, 2015, the Economic Development Commission adopted Resolution No. 2015-01 (EDC), approving submittal of the Economic Development Commission FY 2014-15 Annual Report to the City Council.

ANALYSIS:

The Economic Development Commission FY 2014-15 Annual Report is now being submitted to the City Council ("**EXHIBIT A**"). The EDC accomplishments/activity for FY 2014-15 are presented on pages 3-4 and objectives for FY 2015-16 are presented on pages 5-6.

The Economic Development Commission retained the top six priority objectives for FY 2015-16:

- *Priority #1:* Seek Federal/State funds for economic development.
- *Priority#2:* Seek federal funding for streetscape improvement along Reservation Road Corridor.
- *Priority #3:* Implement signage program to indicate special areas of the City.
- *Priority #4:* Pursue marketing or branding of the City of Marina.
- *Priority #5:* Visit all Marina based businesses to ascertain current status and needs.
- *Priority #6:* Strategically plan land resources for research & development, industrial and commercial uses at the Airport and Airport Business Park; Look for ways to promote development flexibility for the Airport Economic Development Area; Continue working with UCMBEST on the development and use of its land.

FISCAL IMPACT:

None.

CONCLUSION:

This request is submitted for City Council review and acceptance.

Respectfully submitted,

Marilyn Lidyoff
Economic Development Coordinator
City of Marina

REVIEWED/CONCUR:

Layne P. Long
City Manager
City of Marina