

Information About Measure U

People live in Marina because it is a desirable place to work, live and raise families. To maintain fiscal stability and our quality of life, the City Council has unanimously placed Measure U on the November ballot to update the nearly 40-year-old Business License Tax Ordinance. If enacted, Measure U would update the business license rate to 0.2% of gross receipts and generate approximately \$900,000 annually. Measure U funding can help maintain essential city services, such as:

- Pothole and street repair
- Maintaining police patrols
- Providing youth and senior services
- Improving 911, fire and emergency response times
- Maintaining fiscal stability



If enacted, Measure U ensures smaller business pay lower amounts than larger corporations. Measure U is not a property tax.

Please see our Frequently Asked Questions to learn more about maintaining our essential services, quality of life, and fiscal stability.

Getting More Information

To request a presentation for your community group or civic organization, please contact the City Clerk's office at (831) 884-1281.